

Voice-over Script by Marya Danihel: XPOtools Conference Registration Software Presentation

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Imagine one conference registration program that would

- offer online registration,
- integrate seamlessly with other vendors' web solutions,
- make customization simple with add-on modules,
- easily generate reports and surveys, and
- even handle hotel reservations.

Look no further: XPOtools Registration Software offers an unmatched state-of-the-art solution for conference managers who demand complete control of every aspect of their shows.

Whether your conference is a one-day event with 20 tables or a week-long world-class exhibition with citywide hotel bookings, XPOtools is the system that can handle the job. Designed for maximum scalability, it can even manage multiple overlapping show schedules.

XPOtools has been used for years with great success. Working with experienced conference organizers, the ingenious developers at SPO Software and AMI Publishing have continually added new features. Now, with our latest release, 2.0, the product has truly become a complete one-stop solution for any show, large or small.

Virtual tour/registration

Let's take a quick tour of the user-friendly registration experience that XPOtools will provide to your attendees. The cornerstone of the application is the Attendee Checklist, which gives the user a quick overview of the available features and indicates progress through the registration process. If the admin has enabled the user login feature, the attendees can even revisit the site days later to add to their agenda.

Unlike other restrictive registration programs, XPOtools allows users to move about freely. They can navigate all of the available offerings and enter information in any order, similar to the way they might interact with any popular on-line shopping site. Users can easily make changes as many times as they want, even after check-out, by taking advantage of the built-in refund, cancellation and compound payment capabilities.

Integration

Utilizing "web services", a revolutionary open source cross-site communication protocol, virtually any type of multi-vendor integration is possible. This open source foundation means there are no proprietary dependencies or danger of obsolescence. The application is programmed on Linux using PHP and MySQL for reliable performance and economical GPL licensing. However, it can be very easily ported to platforms such as Windows or OSX. It can also interface with most popular Relational Database Management Systems such as Oracle or SQL server.

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Add-on modules

Because XPOtools uses modular architecture with configurable options, additional custom programming is generally not required. Everything that you would expect is already built in, including a completely customizable graphical user interface. Depending on your needs, you can activate many advanced optional features, such as the multi-function interactive show floor module with its virtual booth builder.

In addition, there are many custom snap-in modules available, including an on-line training module, advertising banner management, resource center supply ordering, golf outing partner selection, and a luncheon menu planner.

Report and survey generation

The XPOtools registration system is not just a powerful and flexible front end for your attendees: its back-end administrative features are equally impressive. Take a look at the sophisticated conference control center that allows you to configure everything from seminars and workshops to attendees and exhibitors, all with easy-to-use check boxes and pull-down menus.

And what registration system would be complete without a built-in user survey builder? The survey builder allows you to select from several types of questions, and each question can be individually configured to be either required or optional.

Hotel reservations

With version 2.0, XPOtools has integrated a full-featured hotel reservation system into the program. To help housing managers manage hotel bookings, the programmers have provided an easy way to compare attendee and exhibitor lists against hotel room reservation pickups. In this way XPO is an indispensable tool for combating unexpected attrition fees and facilitating maximum hotel occupancy before the deadline and throughout the registration time frame. However, we also provide optional off-site hotel booking compatibility with many popular housing providers such PassKey.

Pricing

XPO software solutions are offered with very competitive pricing. Packages range from the basic shared ASP hosting environment up to redundant enterprise level dedicated systems. Monthly or yearly payment plans allow organizations to purchase a registration service that suits their needs. We also have flexible partnering arrangements available to meeting planners who produce multiple conferences.

Consulting services

In addition to great software, XPO also provides a full range of trade show consulting services. Our programmers and graphic designers have over 20 years' experience helping customers with all manner of printing, mailing and multimedia presentations as well as large-format trade show visuals. We also hope that you will consider us for your on-site registration and lead retrieval contracting needs.

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So what are you waiting for? For more information please contact your local meeting planner or conference organizer or call the phone number included with this presentation. A customer support representative will be happy to walk you through a tour of our on-line demo using the XPO training website.

XPOtools offers so many unique and powerful capabilities, you'll quickly discover exciting new ways to offer your clients benefits and choices that were impossible to imagine in the past. Why not take advantage of the revolutionary XPOtools system and make your next conference the best yet?